

**Final Minutes**  
Virginia Wine Board  
October 02, 2007  
Virginia Department of Agriculture and Consumer Services  
Richmond, VA

**Present**

David King	Jennifer McCloud
Luca Paschina	Patrick Duffeler
Dean Triplett	John (Rock) Stephens

**Absent**

Mills Wehner	Ruth Saunders
William Moses	

**Guests**

Steven Jack	David Robishaw
Ron King	

**Call to order and Opening Remarks**

Chairman David King called the meeting to order at 1:15 PM and welcomed the members and guests.

**Approval of the minutes from the August 29, 2007 meeting**

David Robishaw distributed the minutes from the August 29, 2007 to the Board. After a brief period of review, Patrick Duffeler moved to accept the minutes as presented. Dean Triplett seconded the motion, and with no further discussion, the motion passed.

**Update on vendors for Independent Marketing Contractor**

A committee of the Virginia Wine Board met earlier on October 02, 2007 to review the RFP's for the position of independent marketing contractor. The committee voted to forward two (2) vendors to the complete Board for consideration. The Chairman opened the floor for discussion on how the Board should handle the process. Out of the discussions, the Board felt it important for the Chairman to have an active role in the process and that the process move forward as quickly as possible. As a result of the discussions, Jennifer McCloud moved that David King and John (Rock) Stephens form a two (2) person negotiation committee to conduct meetings with the 2 vendors prior to the next Board meeting and present a written report to the Board. Patrick Duffeler seconded the motion, and with no further discussion, the motion passed.

Following the vote of the Board committee, Luca Paschina moved to accept the two (2) vendors recommended to the Board, *Virginia Grape Escapes* and *Ringwood Boyd Marketing*. Dean Triplett seconded the motion, and with no further discussion, the motion passed.

**Winery Safety Standards**

Patrick Duffeler reported to the Board he is continuing work on developing a set of safety standards for wineries. Patrick will get the report to David Robshaw for distribution to the Board.

**New Business**

Chairman David King asked the Board to be thinking about the role of the Wine Board Chair in making statements to the press regarding industry issues, especially legislative concerns. What role, if any, will the independent contractor have in non marketing related industry topics? How should the Board handle these strategic decisions?

**Public Comment**

There was no public comment

**Next meeting and Adjourn**

The next meeting of the Virginia Wine Board was scheduled for Wednesday, October 10, 2007 at 1:00 PM at the Virginia Department of Agriculture and Consumer Services building in Richmond Virginia. The Board will go into closed session, followed by a period in open session.

With no further business before the Board, the Chairman adjourned the meeting at 2:50 PM.